

KENTUCKY DERBY GALA

Boys & Girls Club of Burlington 3rd Annual Run for the Roses

Saturday, May 1, 2010, 4:30 p.m.

The Blue Ribbon Pavilion at The Robert E. Miller Expo Centre, Essex Junction, Vermont

Triple Crown Platinum Presenting Sponsor:

Chittenden

A division of **People's United Bank**

The Boys & Girls Club of Burlington is excited to once again offer the opportunity to partner with us to support youth and promote your business to hundreds of community members. After a sell out event last year, this year's gala is on track to draw over 300 attendees for the live broadcast of the race, followed by a dinner featuring traditional Derby fare and dancing to the R&B, Funk & Soul group *The Real Deal!* Hats and Derby attire are encouraged.

Not only is your sponsorship a great opportunity to increase your advertising presence, but also a chance to show the community your support for our programs and services. Our Club has been serving the Old North End since 1942, and thanks to supporters like you, has grown into the largest youth serving organization in Chittenden County. Our mission is to inspire and enable all youth, regardless of circumstances, to realize their full potential as productive, responsible and caring citizens.

Your support of this event means so much to each child we serve. We charge just \$5 for a year of membership so that no one is turned away, but we cannot do it without you. Please join us for a fun-filled evening for the community and a brighter future for our children.



**BOYS & GIRLS CLUB
OF BURLINGTON**

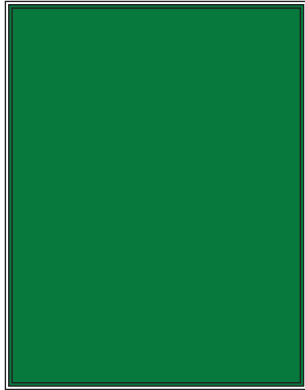
Thoroughbred Gold Sponsors:

LANGROCK SPERRY & WOOL, LLP

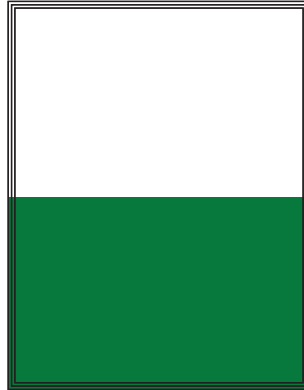
ATTORNEYS AT LAW



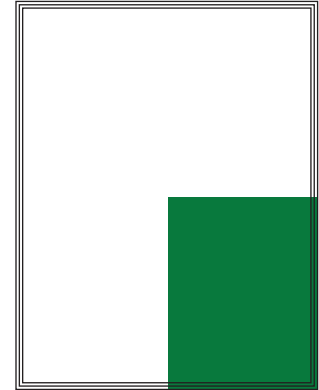
ADVERTISING RATES



Full Page Ad
4 3/4" x 7 3/4"



Half Page Ad
4 3/4" x 3 3/4"



Quarter Page Ad
2 1/4" x 3 3/4"

Program Ad Rates:

- Full Page (4 3/4" x 7 3/4") \$500
- Half Page (horizontal only, 4 3/4" x 3 3/4") \$250
- Quarter Page (vertical only, 2 1/4" x 3 3/4") \$125

File Specifications:

Ads should be submitted as .EPS, .PDF, .PSD, .INDD, .JPG, .GIF or .TIFF files in 300 ppi resolution or higher. If submitting a PDF file, please save as Print Quality or higher. All art work should be converted to gray scale. You may submit an ad with a full bleed, but it will be printed with a border.

Files can be transmitted by email (up to 6 MB) or on CD.

If you are uncertain about your file, please contact Brittany McGregor at 660-1407 or brittany.mcgregor@peoples.com. We are happy to work with you to design and format your ad.



SPONSORSHIP OPPORTUNITIES

Tripple Crown Platinum Presenting Sponsor:

Reserved by Chittenden Bank

- 2 VIP tables (10 guests each) with corporate table signage
- Recognition as the premier event sponsor and one of the Club's top donors
- Opportunity for company spokesperson to speak live or on video at the event
- The opportunity to prominently display your company's banner at the event
- Your company's full page ad on the back cover of the event's printed program, distributed to all guests, a \$500 value
- Prominent recognition as presenting sponsor on all save-the-date card, invitations, posters, press releases, public service announcements and promotional materials
- Print recognition on all Club donor lists
- Year long presence on www.bandgclub.org with logo and a link to your company's website

Thoroughbred Gold Sponsor:

\$5,000

- 1 VIP table (10 guests each) with corporate signage
- Recognition as one of the event's top sponsors
- The opportunity to display your company's banner during the event
- Your company's full page ad in the event's printed program, distributed to all guests, a \$500 value
- Recognition as a sponsor on all save-the-date cards, invitations, posters, press releases and promotional materials
- Print recognition on all Club donor lists
- Year long presence on www.bandgclub.org with logo and a link to your company's website

Finish Line Silver Sponsor:

\$1,250

- Table for 10 guests with corporate table signage
- Your company's quarter page ad in the event's printed program, distributed to all guests, a \$125 value
- Print recognition on all Club donor lists
- Year long presence on www.bandgclub.org with a link to your company's website

Julep Bronze Sponsor:

\$500

- Tickets for two guests and recognition in the event program

Individual Ticket:

\$125

Live and Silent Auction

Those donating auction items will be featured in the event program and gain year long presence on www.bandgclub.org

KENTUCKY DERBY GALA

Boys & Girls Club of Burlington 3rd Annual Run for the Roses Sponsorship Opportunities

Please complete by March 5, 2010 and return to:
Boys & Girls Club of Burlington, attn: Sara Wool
62 Oak Street, Burlington, VT 05401
email: swool@bandgclub.org

Contact Name: _____

Business Name: _____

Phone Number: _____ Email: _____

Street: _____

City, State, Zip: _____

Sponsorship: please see previous page for sponsorship descriptions

- Triple Crown Platinum Presenting Sponsor Reserved by Chittenden Bank
- ____ Thoroughbred Gold Sponsor \$5,000
- ____ Finish Line Silver Sponsor \$1,250
- ____ Julep Bronze Sponsor \$500
- ____ Individual Ticket \$125

Please send guest names no later than April 13, 2010.

Program Ad:

____ Full Page (\$500) ____ Half Page (\$250) ____ Quarter Page (\$125)

Silent and Live Auction Donation:

Item Description: _____

Approximate Value: _____

Tickets:

Enclosed is our gift of \$ _____ for _____ tickets (\$125 each). *Please enclose the names of your guests*

We cannot attend the events, but would like to support the Boys & Girls Club of Burlington. Please accept our gift of \$ _____.